

Sumayah Abdulla

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Work Experience

Aperio Insights

March 2021 - Present

Research Analyst - Technology and Foresight

Remote

- Researching history, current trends and future forecasts for emerging technology
- Creating reports and presentations for clients

ICNA Noor Magazine

April 2018 - March 2020

Graphic Designer

Remote

- Developing layouts in Illustrator and InDesign which were adopted for all projects
- Designing graphics, typography and photography in Photoshop for 12 issues
- Communicating with managers and innovating designs in a fast-paced environment

Education

The University of Texas at Dallas

December 2020

B.A. in Arts and Technology, Concentration in UX and Interaction Design

Dallas, TX

- *Summa cum laude*, Major Honors, Dean's List (4 semesters)
- UX Club Event Coordinator, Designer on COVID-19 Data Visualization Task Force, UX Researcher for Office of the Provost

Published Works

CodeX

February 15, 2021

["Human Before Artificial: Thoughts on Rana el Kaliouby's 'Girl Decoded'"](#).

UX Collective's 'Bootcamp'

February 3, 2021

["5 lessons I learned as a design student that led to success"](#).

AIGA Dallas Fort-Worth

August 24, 2020

["How Design Students Can Gain Experience without an Internship"](#).

Professional Affiliations

[The Service Design Network](#) - Member: 2020 - Present

[Big Foresight](#) - Member: 2019 - Present; Volunteer: 2020 - 2021

[UXPA](#) - Member: 2019 - Present

[AIGA](#) - Member: 2018 - Present; Conference Volunteer: 2019; Committee Member: 2020-2021

[IxDA](#) - Member: 2018 - Present; Volunteer: 2018, 2019

Key Skills

- Interaction design
- Prototyping
- Figma and Adobe Suite: Illustrator, Photoshop, XD, InDesign, After Effects, Premiere Pro
- Design research methods: affinity diagrams, personas, ethnography, journey maps